

01 November 2018

THE DESIGN EDGE

CREATING QUALITY SPACES



Major highlights of the month:

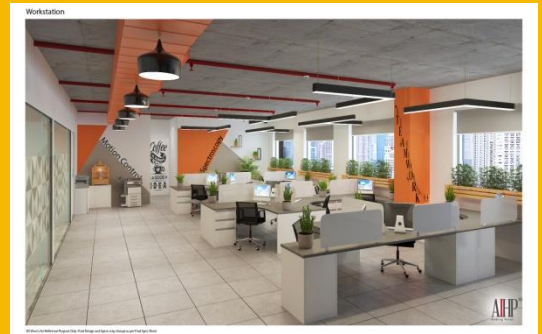
ZERODHA SECURITIES (P) LTD.

WELLDONE

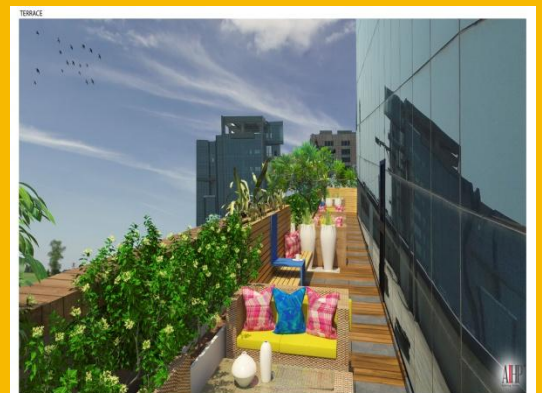


ONGOING PROJECTS

1. RENISHAW METROLOGY SYSTEM LIMITED



2. JMD PACIFIC.



3. SAKET SQUARE ONE MALL



4. STAR TOWER



ABOUT AIHP

AIHP is a one stop shop for the conceptualization, creation, implementation and management of world-class workplace environments. Our concept is unique; we are the first to offer corporate office space as a product rather than a group of outsourced services.

For our customers the age old business challenge of expanding, relocating or starting an office is reduced to answering a few short questions on basic business requirements. Sixty days later our customers plug in their laptops and start working, without the worry of ever having to change a light bulb!

Our backward integrated model is the foundation of our product. We are the largest corporate landlords in Gurugram, with over a million square feet of commercial real estate. Our in house specialized teams provide the end-to-end product delivery which includes conceptualization, design, architecture, manufacturing of furniture, office fit-outs, incubation, workplace management and hospitality.

V I S I O N

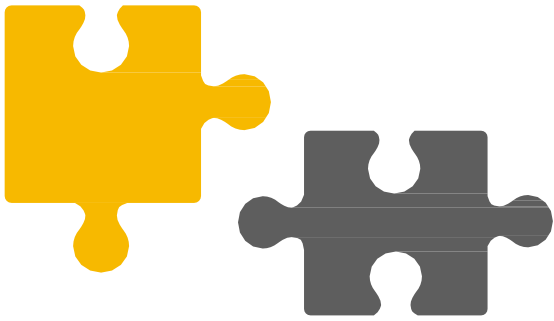
To be India's first corporate landlord, backward integrated company and preferred corporate brand for end to end conceptualization, creation, and management of world class workplace environment.

M I S S I O N

To contribute to the needs of corporate customers for work space.
To be reliable and transparent in all our relationships with clients, employees and business partners.

V A L U E S

Customer delight through ethical and professional service.
Operational efficiency and excellence through creativity.
Unyielding integrity in everything we do.



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EDITOR'S NOTE

DIWALI : FESTIVAL OF LIGHTS

Diwali is India's biggest and most important holiday of the year. The festival gets its name from the row of clay lamps, deep, that Indians light outside their homes to symbolize the inner light that protects from spiritual darkness.

Diwali, a national holiday in India, is also celebrated by a number of other countries around the world. While the story behind Diwali and the manner of celebration varies from region to region, the festival is celebrated to remember that light triumphs over dark and good triumphs over evil.

It also symbolizes the replacement of darkness (ignorance) with 'inner' light – garnered via the pursuit of knowledge and spiritual practices. Indeed, spirituality lies at the heart of Diwali, with devotees specifically seeking blessings from two prominent Hindu deities: Lakshmi, the goddess of wealth and Ganesh, the elephant-headed god of good fortune and auspicious beginnings. Worshippers pray for prosperity and well-being for the year that lies ahead, with fireworks and crackers proffering plenty of raucous razzle-dazzle when devotional formalities come to a close.





AIHP EXECUTIVE CENTER

DLF CYBER GREENS



Our Design concept emphasises on the experience of people coming from different backgrounds to operate out of a Co-working space. A tailored look + feel provides a distinct character to the overall space with emphasis given to representing a sense of industrial chic look at the plaza with designer ceilings and lots of exposed rugged finishes. The design philosophy addresses Garage as an International brand with key influences and nuances from the Indian culture and architecture.

QUALITIES OF DESIGN – THINKING LEADERS

“Design-thinking leaders see the world in terms of problems and products.”

Design thinking is a way of thinking based on cognitive processes typically employed by designers. Tim Brown listed the following as characteristics of a design thinker: empathy, integrative thinking, optimism, experimentalism, and collaboration.

Characteristics of a design-thinking leader

- Views self as product.** A leader viewing themselves as a product means adopting a designedly approach to their own attitude, behavior, and outlook. Design-thinking leaders iterate on versions of themselves that will lead to exceptional team performance.
- Rigorously cultivates the abilities of a designer.** These include: empathy integrative thinking, optimism, experimentalism and collaboration. “Design-thinking leaders know how to act as a catalyst for creativity.”
- Deeply understands the process of creative problem solving and knows how to act as a catalyst for creativity.** Within the creative process, leaders should seek to be conduits, provocateurs, shepherds, and motivators.



- Embraces ambiguity and seeks opportunity to use models and other forms of making to tame chaos and create order. It's not a new concept that leaders should embrace ambiguity and chaos, but doing this with a design attitude empowers leaders to tame this through designedly activities like modeling, sketching, and storytelling.

- Prototypes visions, not just products. Prototypes are typically used to test out products in various stages of fidelity in order to get meaningful feedback from stakeholders. Design-thinking leaders should look for ways to prototype and test out different visions for their organization.

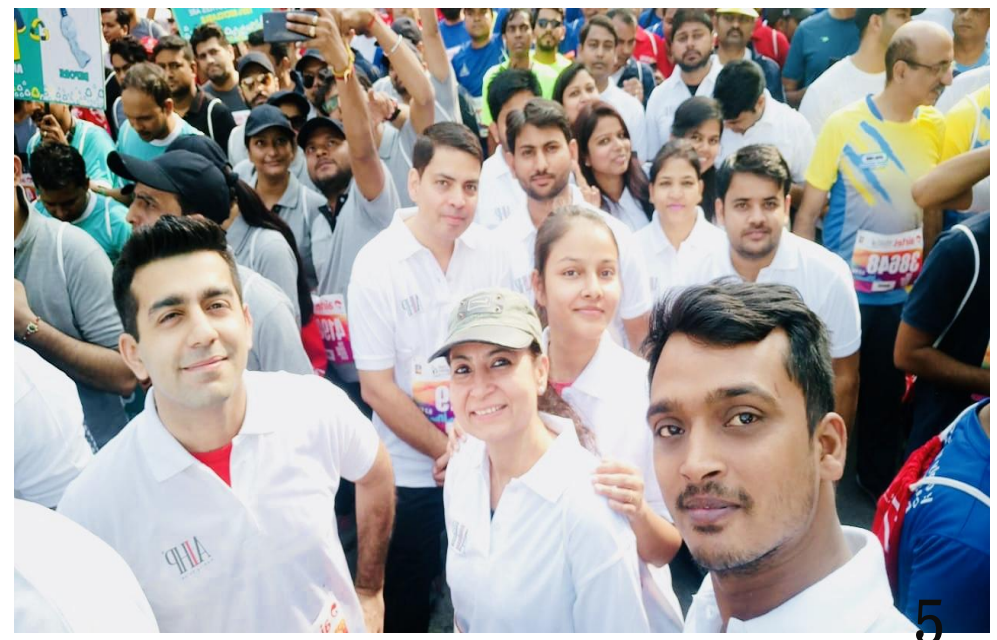
- Collaborates and communicates outside of PowerPoint. Design-thinking leaders think of new ways to engage groups, drawing upon methods from books like *Game storming* and *Thinker toys*.

Dr. S.K. Gupta
(DIRECTOR- CORPOARTE AFFAIRS)





AIRTEL DELHI HALF RUN MARATHON





DIWALI CELEBRATION







BIRTHDAYS IN NOVEMBER

HAPPY BIRTHDAY

S. NO	BIRTHDAYS IN NOVEMBER	DATE
1.	ANKUSH SETH (HEAD LEASING)	8 TH NOVEMBER
2.	MOHIT AGARWAL (DIRECTOR PROJECTS)	25 TH NOVEMBER





HAPPY BEGINNINGS

EMPRIX SOFTWARE SOLUTIONS (P) LTD.



RIBBON CUTTING CEREMONY

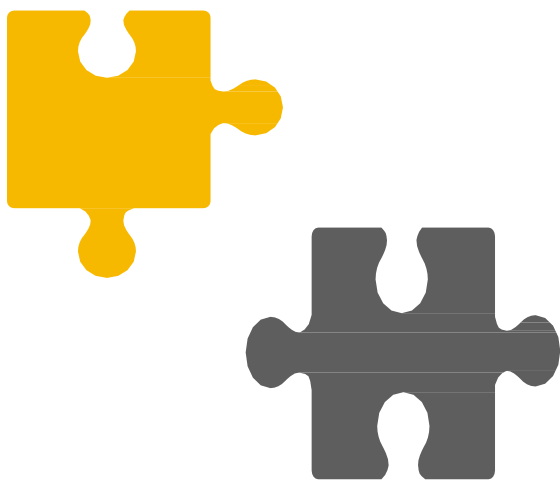


CAKE CUTTING CEREMONY



KEY HANDOVER CEREMONY





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