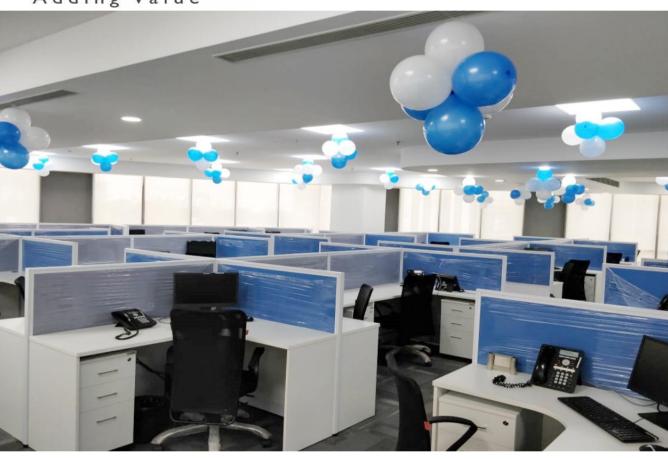
# THE DESIGN EDGE

CREATING QUALITY SPACES



#### Major highlights of the month:

ML OUTSOURCING SERVICES PRIVATE LIMITED.
WELLDONE TECH PARK



#### ONGOING PROJECTS

1. ZENATIX SOLUTIONS (P) LTD.



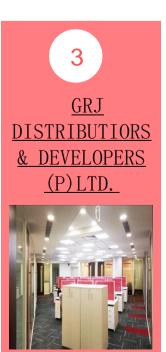
#### 2. ZERODHA SECURITIES (P) LTD.



## RECENT BEST PROJECTS 3. MIKI TRAVEL (HONG KONG) LTD.











4. SHEFFIELD HAWORTH



## ABOUT AIHP

AIHP is a one stop shop for the conceptualization, creation, implementation and management of world-class workplace environments. Our concept is unique; we are the first to offer corporate office space as a product rather than a group of outsourced services.

For our customers the age old business challenge of expanding, relocating or starting an office is reduced to answering a few short questions on basic business requirements. Sixty days later our customers plug in their laptops and start working, without the worry of ever having to change a light bulb!

Our backward integrated model is the foundation of our product. We are the largest corporate landlords in Gurugram, with over a million square feet of commercial real estate. Our in house specialized teams provide the end-to-end product delivery which includes conceptualization, design, architecture, manufacturing of furniture, office fit-outs, incubation, workplace management and hospitality.

### VISION

To be India's first corporate landlord, backward integrated company and preferred corporate brand for end to end conceptualization, creation, and management of world class workplace environment.

#### MISSION

To contribute to the needs of corporate customers for work space.

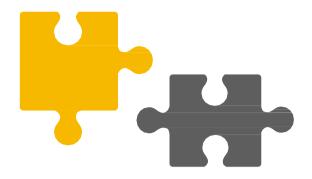
To be reliable and transparent in all our relationships with clients, employees and business partners.

#### VALUES

Customer delight through ethical and professional service.

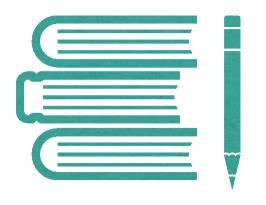
Operational efficiency and excellence through creativity.

Unyielding integrity in everything we do.



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## EDITOR'S NOTE

### NATURE AND LIFE

"Look deep into nature, and then you will understand everything better".

Albert Einstein

People are intimately tied to our natural environment. Our bodies are composed of water, we need clean air to breathe, and we need healthy and fertile soils to produce nutritious foods. Beyond that, nature has always been a source of inspiration and beauty for me. It shows me how to live.

Nature is a setting for fun and adventure, promotes health and wellbeing, acts as a laboratory for endless scientific exploration, and connects young and old generations to cultural roots. Nature is essential and relevant to individuals and communities, as well as to countries and regions. No matter where people live, they depend on nature to survive and thrive. At the same time, nature increasingly relies on people to care for and sustain it.

#### Nature of Nature

Everything In nature Is Interconnected Nature Is composed of complex systems Energy Is the operating currency of nature Nature's systems are self organizing

There is something about the holistic experience of nature that is restorative, beyond the sum of its individual parts. "We're full sensory beings, or at least we were once built to be.

Just living is not enough..one must have sunshine, freedom, and a little flower. Hans Christian Andersen

#### **BEST RECENT PROJECT**



# GRJ DISTRIBUTIORS & DEVELOPERS PRIVATE LIMITED

IRIS TECH PARK SOHNA ROAD







As the color choice in an office plays a vital role in the overall productivity, red was chosen as the accent color which helped create a collaborative environment for the office. It subconsciously helped raise the overall Energy, passion and excitement level of the end users. It also made a statement about a brand's image — the mood it seeks to inspire it its customers, the energy it seeks to ignite in its staff, and the zones that support a variety of functions and flow within its space. Color synchronized with texture was the most influential and powerful element of the interior design. Red was balanced with white which never fails to make the space feel fresh and calm.





#### Demystifying Green Design

Green architecture, or green design, is an approach to building that minimizes harmful effects on human health and the environment. The "green" architect or designer attempts to safeguard air, water, and earth by choosing eco-friendly building materials and construction practices. Green design has many related names and concepts associated with it, besides sustainable Development. Some people emphasize the ecology and have adopted names like eco-design, eco-friendly architecture, and even arcology.

#### Common Characteristics of a "Green" Building

The highest goal of green architecture is to be fully sustainable. Simply put, people do "green" things in order to achieve sustainability. While most green buildings do not have all of the following features, green architecture and design may include:

- ✓ Ventilation systems designed for efficient heating and cooling
- ✓ Energy-efficient lighting and appliances (e.g. ENERGY STAR products)
- ✓ Water-saving plumbing fixtures
- ✓ Landscaping with native vegetation and planned to maximize passive solar energy
- ✓Minimal harm to the natural habitat
- ✓Alternative renewable energy power sources such as solar power or wind power
- ✓Non-synthetic, non-toxic materials used inside and out
- ✓Locally-obtained woods and stone, eliminating long-haul transportation
- ✓ Responsibly-harvested woods
- ✓ Adaptive reuse of older buildings
- ✓Use of recycled architectural salvage
- ✓Optimal location on the land, maximizing sunlight, winds, and natural sheltering
- ✓ Rainwater harvesting and grey water reuse

You don't need a green roof to be a green building, although Italian architect Renzo Piano not only created a green roof, but also specified recycled blue jeans as insulation in his design of the California Academy of Sciences in San Francisco. You don't need a vertical garden or green wall to have a green building, yet French architect Jean Nouvel has successfully experimented with the concept in his design for One Central Park residential buildingin Sydney, Australia.

Rather than considering green building design as an externality, architects must think about it as a set of principles for great design. This includes better user experience and comfort, doing more with less to enable the building to easily achieve peak performance, and maximizing the effectives of durable, quality materials. Rather than the well-known edict "form follows function," it's time to think "form follows environment.

A building can look beautiful and even be constructed from very expensive materials, but not be "green." Likewise, a building can be very "green" but visually unappealing. How do we get good architecture? How do we move toward what Roman architect Vitruvius suggested to be the three rules of architecture — to be well-built, useful by serving a purpose, and beautiful to look at.

Dr. S. K. GUPTA (DIRECTOR-CORPORATE AFFAIRS)



#### BIRTHDAY CELEBS

## BIRTHDAYS CELEBRATION

S. N 0	BIRTHDAYS IN JULY	DATE
1.	UMMED YADAV (LABOUR SUPERVISIOR)	1ST JULY
2.	VIKASH SHARMA (FIELD BOY)	12THJULY
3.	MOHD. SHAHID (SITE SUPERVISIOR)	15TH JULY
4.	SUSHIL KUMAR GUPTA (MANAGER — FINANCE & ACCOUNTS)	15TH JULY
5.	JAINENDRA TOMAR (ASST. MANAGER — FINANCE & ACCOUNTS)	18TH JULY
6.	PRASHANT KAPOOR (ASST. MANAGER - ARCHITECTURE & INTERIOR DESIGN)	26TH JULY
7.	MANINDER DAGAR (SR. MANAGER — CRM & SALES)	26TH JULY
8.	ANUJ SOBTI (MANAGER — BUSINESS DEVELOPMENT)	27TH JULY











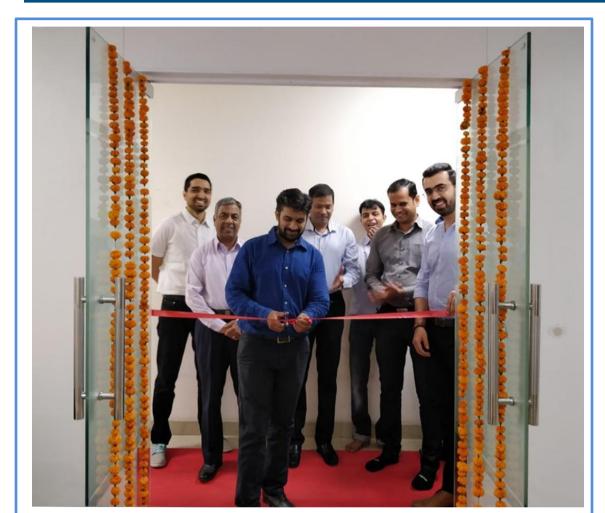


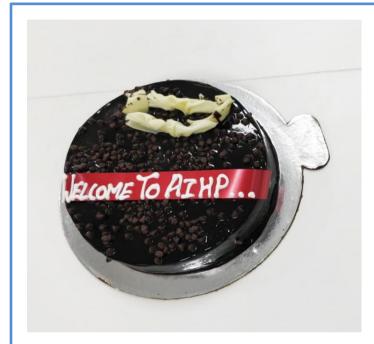


## HAPPY BEGINNINGS

#### ML OUTSOURCING SERVICES PRIVATE LIMITED.

WELLDONE TECH PARK





RIBBON CUTTING CEREMONY



CAKE CUTTING CEREMONY



# BETTER PLACE SAFTEY SOLUTIONS (P) LTD. VIPUL PALAZA



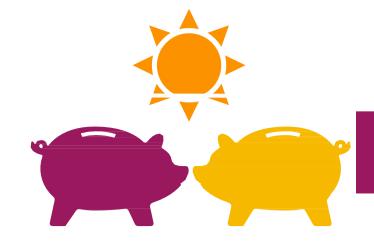
RIBBON CUTTING CEREMONY



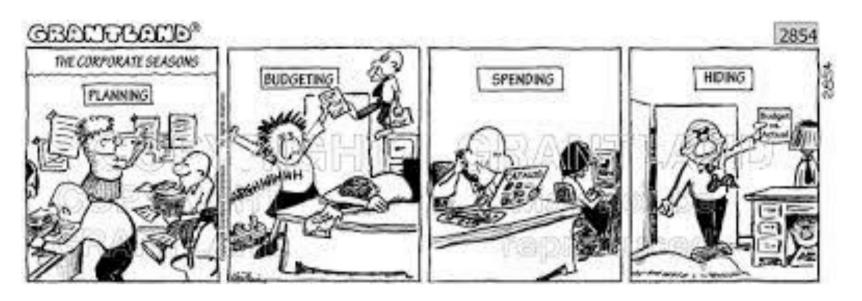


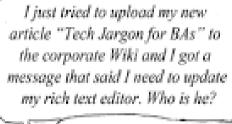
CAKE CUTTING CEREMONY





## HUMOUR SECTION















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